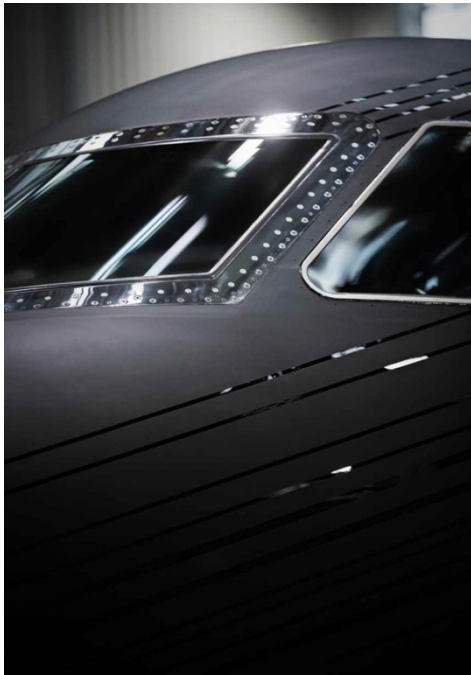


SPARFELL & M.R ASSOCIATES DESIGN - A Synergy

Press Release
Geneva, 23rd May 2023

SPARFELL solidifies its collaboration with M.R ASSOCIATES DESIGN, a renowned design studio specialising in aircraft interiors, by acquiring partial ownership of the design studio. As a result, SPARFELL becomes an official stakeholder, further enhancing the synergy between the two entities. The deepened partnership between SPARFELL and M.R ASSOCIATES DESIGN marks an exciting chapter for both organisations. With 16 years of expertise in design and creation, M.R ASSOCIATES DESIGN is evolving its identity towards the future, embracing innovation and excellence in every aspect of its work.



At the highly anticipated EBACE 2023, M.R ASSOCIATES DESIGN proudly presents its latest project: a Gulfstream G450 featuring a radical and extreme design that epitomises the ultimate in private aviation luxury. The G450, which belongs to the SPARFELL charter fleet, combines power and versatility, offering a spacious cabin capable of accommodating up to 14 passengers for comfortable long-haul flights. Equipped with advanced avionics and renowned for its reliability, the G450 is a sought-after aircraft among pilots and aircraft owners.

"The partnership between SPARFELL and M.R ASSOCIATES DESIGN represents a collaboration of passion and expertise. Together, we strive to bring forth extraordinary designs that push the boundaries of aviation and exceed the expectations of our discerning clientele.", Florent Magnin, Board Member & Creative Director of M.R ASSOCIATES DESIGN.

A sneak peek of the G450

M.R ASSOCIATES DESIGN's approach to aircraft design encompasses meticulous attention to detail and the pursuit of elegance in every aspect. Whether for new or pre-owned aircraft, the studio carefully conceives and elegantly drafts each detail, working with the finest artisans to bring those ideas to life. This commitment to craftsmanship and creativity is evident in the Gulfstream G450 project, where the design showcases a blend of innovation, sophistication, and personalised luxury.

Terminal C3 - 18 chemin des Papillons - PO BOX 512
1215 Geneva Airport - Switzerland

+41 22 787 08 77
contact@sparfell.aero
www.sparfell.aero



As SPARFELL ventures into this exciting new project, the collaboration with M.R ASSOCIATES DESIGN reaffirms its commitment to delivering exceptional experiences and redefining business aviation. Together, SPARFELL and M.R ASSOCIATES DESIGN are dedicated to creating bespoke aircraft interiors that harmonise comfort, style, and functionality, setting new benchmarks in the industry.

"Your needs, your dreams, your desires - rational or exceptional. Inspiring. Inspired."

For media inquiries, please contact: e-mail marketing@sparfell.aero & tel: +41 79 485 75 79

About SPARFELL:

SPARFELL remains one of the few privately held, family-managed companies operating in business aviation. It is one of the few companies worldwide that offers such a wide selection of services under one roof to ultimately better serve its customers: aircraft charter, aircraft management and aircraft trading. With expertise in all aircraft types, whatever a client's need is in aviation, SPARFELL offers advice from A to Z and beyond. The standards and principles that SPARFELL enforces when providing its expertise in aircraft are also applied to other domains that SPARFELL ventures into. The company also offers travel and concierge, yacht management, and property and luxury asset management services.

www.sparfell.aero

About M.R ASSOCIATES DESIGN:

M.R ASSOCIATES DESIGN is a renowned design studio specializing in aircraft interiors. With 16 years of experience, the agency meticulously conceives and elegantly drafts each detail for new or pre-owned aircraft. Collaborating with exceptional artisans, M.R ASSOCIATES DESIGN brings ideas to life, creating sophisticated and personalised luxury designs. Their commitment to excellence and innovation sets them apart in the industry.

<https://www.mr-associates-design.com>

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