

# SPARFELL's CSR Program - A Reinforced Focus on Sustainability

## **Press Release** Geneva, 23rd May 2023

SPARFELL is proud to announce the launch of its enhanced Corporate Social Responsibility (CSR) program, with а specific emphasis sustainability. The main CSR project, called FLY4WATER, kick-started in Madagascar in April 2023, marking a significant milestone in SPARFELL's commitment to making a positive impact on communities and the environment.





In collaboration with Waves for Water, SPARFELL has implemented its own program to address the critical issue of clean water access in Madagascar. Access to clean and safe drinking water is a fundamental human right, yet millions of people around the world still lack this basic necessity. FLY4WATER aims to provide immediate access to clean water through a filter solution. These filters are designed to remove harmful contaminants and bacteria from water sources, thereby improving

overall health and well-being. The pilot program was successfully launched in Tolaria, Madagascar, positively impacting 12,000 people across nine locations with the distribution of 500 filters. Each filter has the capacity to purify up to one million gallons of water and instantly remove 99.9% of bacteria.

"We are excited to collaborate with Waves for Water and take a proactive approach to address the global water crisis," said Noémie Rosenthal, CSR Director at SPARFELL. "By focusing on clean water access, our FLY4WATER program will make a tangible difference in the lives of those in need, improving health outcomes and fostering sustainable development."



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In addition to the FLY4WATER initiative, SPARFELL has achieved significant milestones in its commitment to sustainability. The company has obtained approvals from Austro Control and the Maltese Authority to operate paperless for its Austrian and Maltese AOCs (Air Operator Certificates) through the launch of its Electronic Flight Bag (EFB). This innovative approach replaces all printed documents on board SPARFELL aircraft with iPads, significantly reducing paper usage and weight. By eliminating approximately 25kg of paper per aircraft, SPARFELL not only contributes to environmental conservation but also enhances operational efficiency and reduces fuel consumption.

Furthermore, SPARFELL is demonstrating its support for the Africa Amini Alama organisation in Tanzania. The company is donating laptops and additional funds to improve the teaching standards and classrooms of the Simba Vision English Medium Academy. SPARFELL recognises education as a vital pillar for building sustainable futures for communities, and the Africa Amini Alama organization plays a crucial role in implementing social, educational, and medical projects.

"SPARFELL is committed to driving positive change and embedding sustainability throughout our operations," stated Edward Queffelec, CEO of SPARFELL. "Our dedication is further exemplified by our signing of the sustainability pledge at EBACE 2023, and we are actively working to introduce a Book & Claim solution for our clients in 2023, enabling them to contribute to sustainable practices as well."

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#### About SPARFELL: www.sparfell.aero

SPARFELL remains one of the few privately held, family-managed companies operating in business aviation. It is one of the few companies worldwide that offers such a wide selection of services under one roof to ultimately better serve its customers: aircraft charter, aircraft management and aircraft trading. With expertise in all aircraft types, whatever a client's need is in aviation, SPARFELL offers advice from A to Z and beyond. The standards and principles that SPARFELL enforces when providing its expertise in aircraft are also applied to other domains that SPARFELL ventures into. The company also offers travel and concierge, yacht management, and property and luxury asset management services.

#### About Waves for Water: https://www.wavesforwater.org

Waves for Water is a non-profit organisation dedicated to providing clean water access to communities in need worldwide. They believe that clean water is a basic human right and work towards making it accessible to those who lack access to safe drinking water. Waves for Water focuses on implementing sustainable and scalable solutions to address the global water crisis. Their initiatives range from distributing water filtration systems to educating and empowering communities to maintain their water sources. With a mission to provide immediate and long-term solutions, Waves for Water has positively impacted countless lives and continues to make a significant difference in improving health and well-being.

### About Africa Amini Alama: https://africaaminialama.com

Africa Amini Alama is a charitable organization dedicated to implementing social, educational, and medical projects in Tanzania. Their mission is to empower local communities and improve the lives of individuals, particularly in rural areas. Africa Amini Alama focuses on various initiatives, including education, healthcare, and community development, with a particular emphasis on supporting the Maasai people. They work towards enhancing teaching standards, providing medical care, and fostering sustainable practices within the communities they serve. Through their dedicated efforts, Africa Amini Alama strives to create a positive and lasting impact, ensuring a better future for individuals and promoting overall well-being in Tanzania.

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